



COMMERCE & MANAGEMENT

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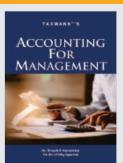
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NEW ARRIVAL

Accounting for Management



Author: Dinesh D Harsolekar,

Pinky Agarwal

ISBN: 9789356224049

Edition: 2022 Pages: 540

Binding : Paperback

Price : Rs. 795

Amended & updated self-study book specifically for 'would-be managers' in simple language with illustrations, detailed examples, graded problems & exercises etc.,for MBA/MMS/PGPM programs,etc.



NEW ARRIVA

Accounting for ManagersText & Cases

Accounting for Managers
Text & Cases

ISBN : 9789356222700

Author: Sankar Thappa

Edition: 2022 Pages: 452

Binding : Paperback

Price : Rs. 750

This book presents the subject matter in lucid and simple language for students with a non-finance background in learning accounting for business. This book suits the Financial Accounting/Accounting for Managers' course. This book is designed to cater the needs of MBA/PGPM/BBA and other similar courses.



Financial Accounting

Text & Illustrations



Author: Bhushan Kumar Goyal,

H.N.Tiwari

ISBN: 9789356223448

Edition: 2022 Pages: 1306

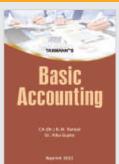
Binding : Paperback

Price : Rs. 1050

This student-oriented book comprehensively presents thetheory, procedure & practice of accounting for students of MBA/M.Com./ PGPM. It presents the subject matter in simple language. It includes numerous solved illustrations with working notes.



Basic Accounting



Author: K.M. Bansal,

Ritu Gupta

ISBN: 9789356222984

Edition: Reprint 2022

Pages : 360

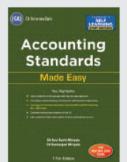
Binding : Paperback

Price : Rs. 475

This book is an exhaustive studentoriented treatise covering 10+ business laws. It presents the subject matter simply and systematically with various case laws & examples. It is designed to cater to the needs of MBA, PGPM and M.Com. students and other allied courses.



Accounting StandardsMade Easy



Author: Ravi Kanth Miriyala,

Sunitanjani Miriyala

ISBN : 9789356224360

Edition: 17th Edition

Pages : 426

Binding : Paperback

Price : Rs. 850

This book is a self-learning study material providing the subject matter in simple & lucid language with a step-by-step approach. It provides a conceptual understanding of each point with 500+ detailed examples & diagrammatic presentations.



Students' Guide to Accounting Standards



Author: D.S. Rawat,

Nozer Shroff

ISBN: 9789356225343

Edition: 9th Edition

Pages : 448

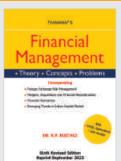
Binding : Paperback

Price : Rs. 775

This book presents the accounting standards in simple language and equips the reader to apply the accounting standards. It is a student-oriented book covering Accounting Standards.



Financial Management



Author : R.P. Rustagi

ISBN : 9789392211911

Edition: 2022 Edition

Pages : 1016

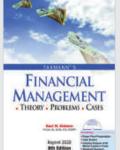
Binding : Paperback

Price : Rs. 995

This book is a self-sufficient treatise presenting concepts & theories underlying financial management in a systematic, precise & analytical manner. Maximizing share holders' wealth within the firm's risk-return set-upis the text book's unifying concept. The objective of this book is first topresent the concepts, models, and theories of finance in a simple, comprehensive and lucid form.



Financial Managementwith CD



Author: Ravi M. Kishore

: 9789389921748

Edition: 2020 Edition

Pages : 1108

Binding : Paperback

Price : Rs. 895

THE . II

A comprehensive and Authentic text book on Financial Management for MBA, PGPM, M.Com, B.Com, BBA, CA, CS, CMA courses. The concepts are explained with number of illustrations and diagrams to understand clearly.



NEW EDITION - IN PRESS

Fundamentals of Financial Management



Author: R.P. Rustagi

ISBN: 9789356222007

Edition: 17th Edition

Pages : 436

Binding: Paperback

Price : Rs. 675

This book is a comprehensive & authentic textbook designed to discuss the fundamental concepts, procedures, and practices of Financial Management. The subject matter is presented simply, systematically, and comprehensively. The student-oriented book features MCQs, graded illustrations & theoretical questions as well.



Working Capital Management



Author : R.P. Rustagi ISBN : 9789390831241

Edition: Reprint 2021

Pages: 304

Binding : Paperback

Price : Rs. 495

Comprehensive & authentic bookon 'Working Capital Management', along-with Points to Remember, Graded Illustrations, Objective Type & Multiple Choice Questions, Assignments, Problems & Case Studies



International Financial Management | Text & Cases



Author: Madhu Vij

ISBN: 9789392211805

Edition: 4th Edition

Pages : 608

Binding : Paperback

Price : Rs. 995

International Financial Management provides an effective and detailed presentation of important concepts, and practical application in today's global business environment, including Foreign Exchange Market, International Financial System, Eurocurrency Market



Cost & Management Accounting



COST &

MANAGEMENT

ACCOUNTING

Author: Ravi M. Kishore
ISBN: 9789392211133
Edition: 6th Edition | Reprint

Pages : 908

Binding : Paperback

Price : Rs. 1095

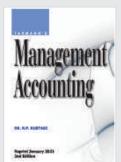




Cost & Management Accounting is a studentoriented book with a simple, systematic and comprehensive explanation of concepts. This book includes several illustrations & diagrams, practical problems and their solutions, chapter-wise PPTs, and students' & teachers' manuals.



Management Accounting



Author: R.P. Rustagi

ISBN: 9788194924678

Edition: 2nd Edition

Reprint January 2021

Pages : 560

Binding: Paperback

Price : Rs. 795

Comprehensive & Authentic Book on Management Accounting aims to fulfill the requirement of Undergraduate and Post graduate courses of Commerce and Management stream.



Strategic Cost Management



Author: Ravi M. Kishore
ISBN: 9789386882189
Edition: 5th edition 2018

Pages : 868

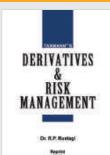
Binding : Paperback

Price : Rs. 975

A Comprehensive and Authentic Text Book on Cost Management/Strategic Cost Management for MBA, MCom, B.Tech, CA, CMA & Other Management Courses



Derivatives & Risk Management



Author: R.P. Rustagi

ISBN: 9789356221482

Edition: Reprint 2022

Pages : 516

Binding : Paperback

Price : Rs. 795

This book has been written withthe primary objective that the reader should be acquainted with the theory and the practice of different types of derivatives with special reference to the Indian Market and the relevant regulatory and structural position of derivatives therein.



Fundamentals of Investments



Author: Vanita Tripathi ISBN: 9789356225848

Edition: 6th Edition

Pages : 646

Binding : Paperback

Price : Rs. 645

This book is a comprehensive, up-to-date, and illustrated book for understanding the investment environment, the decision process, and the trading mechanism in stock markets. It also explains the various concepts, tools, and techniques related to investment in financial assets with lively examples and suitable illustrations.



Business ValuationText & Cases



Author: Pitabas Mohanty ISBN: 9789390831487

Edition: Reprint Edition 2021

Pages : 456

Binding : Paperback

Price : Rs. 650

This book is a comprehensive & authentic book on 'Business Valuation'. The objective of this book is to include a judicious mixture of corporate finance theory and business valuation practice.



Financial Markets Institutions & Services



Author: Vinod Kumar,

Manmeet Kaur Bawa,

Atul Gupta

ISBN : 9789391596279

Edition: 2nd Edition

Pages: 284

Binding : Paperback

Price : Rs. 350

Financial Markets Institutions & Services is a comprehensive & authentic textbook providing basic working knowledge in a simple & systematic manner, along with illustrations, practical case studies, illustrations, figures, graphs, tables, etc.



Security Analysis & Portfolio Management Text and Cases



Author: Vanita Tripathi ISBN: 9789389368109

Edition: 2019 Edition

Pages : 624

Binding : Paperback

Price : Rs. 775

A Comprehensive and Authentic Text Book on Security Analysis and Portfolio Management/Investments Management for MBA/PGPM/M.Com and allied courses.



Mergers Acquisitions & Corporate Restructuring



Author : Rabi Narayan Kar, Minakshi

: 9789386882004

Edition: 3rd Edition 2017

Pages: 456

Binding : Paperback

Price : Rs. 495

A Comprehensive textbook on "Mergers, Acquisitions & Corporate Restructuring" provides a complete yet concise treatment of important topics related to mergers, acquisitions, corporate restructuring and takeovers. This book is suitable as a text for students of business management and law. It would be of immense use to the students and members of professional institutes including ICAI, ICSI and ICWAI.



Management of Banks

Text & Cases



Author: Deepak Tandon,

Neelam Tandon

ISBN: 9789356222229

Edition: 4th Edition

Pages: 308

Binding: Paperback

Price : Rs. 575

This is the first book on Management of Banks that comprehensively covers the entire gamut of opportunities & challenges faced in Indian Banking, particularly on credit management, non-performing asset management, insolvency & bankruptcy code, etc.



Spreadsheet Skills for Finance Professionals



Author : Pitabas Mohanty ISBN : 9789390128228

Edition: 2nd Edition 2020

Pages : 388

Binding : Paperback

Price : Rs. 575

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The book is comprehensive and authentic book on spreadsheet skills for Students, Professionals, Practitioners etc. in the field of Commerce and Management.



Investing in Stock Markets



Author: Vanita Tripathi,

Neeti Panwar

ISBN: 9789356226425

Edition: 7th Edition

Pages : 352

Binding : Paperback

Price : Rs. 475

This book has been written to provide a comprehensive understanding of the investment environment, the investment decision process, and the trading mechanism in stock markets. It also explains the various concepts, tools, and techniques related to investment in financial assets with lively examples and suitable illustrations. The book's focus is investment in stock markets, primarily equity shares.

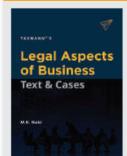


BUSINESS LAW

NEW ARRIVA

Legal Aspects of Business

Text & Cases



Author: M.K. Nabi

: 9789356221802 ISBN

Edition: 2022 Pages: 622

Binding: Paperback

Price : Rs. 750

This book is an exhaustive student-oriented treatise covering 10+ business laws. It presents the subject matter simply and systematically with various case laws & examples. It is designed to cater to the needs of MBA, PGP,M and M.Com. and other allied courses.



Company

Law

Author: G.K. Kapoor,

Sanjay Dhamija

NEW ARRIVA

: 9789356226586 Edition: 25th Edition

Pages : 740

Binding: Paperback

Price : Rs. 850

This book is the most amended & updated book to represent an impressive and judicious blending of the Companies Act, Judicial Decisions, Clarifications issued by SEBI, etc. The text is interspersed with interpretations, explanations & illustrations to help the reader assimilate the provisions better. This book will be helpful for CA/CS/CMA/CFA/LL.B./ LL.M./M.Com. & other professional courses.

COMPANY



NEW ARRIVA

Mercantile & Commercial Laws



Robbit Aggardent Train Power Cole LL R

Author: Rohini Aggarawal

Edition: Reprint

September 2022

: 9789356223981

Pages : 604

Binding: Paperback

Price : Rs. 825

This book is a comprehensive and authentic textbook on mercantile and commercial laws such as the Indian Contract Act, Sale of Goods Act, Partnership Act, Negotiable Instruments Act, Consumer Protection Act, Arbitration and Conciliation Act.



Company Law & Practice



Author: G.K. Kapoor,

Sanjay Dhamija

ISBN : 9789356223844

Edition: 26th Edition

Pages : 1156

Binding: Paperback

Price : Rs. 1495

This book represents an impressive and judicious blending of the provisions of the Companies Act, Judicial Decisions, Clarifications issued by SEBI, etc. The text is interspersed with interpretations, explanations & illustrations to help the reader assimilate the provisions better.



BUSINESS COMMUNICATION/SOFT SKILL

Business Communication



Author: K.K Sinha

ISBN: 9789387957633

Edition: Fourth Revised &

Enlarged Edition

Pages: 608

Binding: Paperback

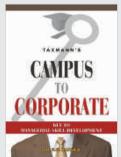
Price : Rs. 625

A Comprehensive text book on Business Communication of MBA, PGPM, BBA, B.Com., ICSI (Foundation) & other Professional Courses.



NEW EDITION - IN PRESS

Campus to Corporate



Author: S.S. Narula

ISBN: 9789350710043

Edition: 2012 Pages: 184

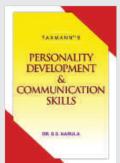
Binding : Paperback

Price : Rs. 225

This book provides a valuable key for students and working professionals to make successful careers in the corporate.



Personality Development and Communication Skills



Author: S.S. Narula

ISBN: 9788171949540

Edition: Reprint August 2013

Pages: 192

Binding : Paperback

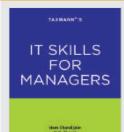
Price : Rs. 225

A Comprehensive text book on Business Communication/Soft Skills for commerce and Management (UG/PG) Students, Professionals and practitioners.



BUSINESS COMPUTING/IT

IT Skills for Managers



Author: H.N. Tiwari,

Hem Chand Jain

ISBN: 9789356223820

Edition: 2022 Pages: 640

Binding : Paperback

Price : Rs. 795

This book provides the requisite skill for commerce and management students to use computers in areas that require data analysis, such as finance, accounting, costing, marketing, etc. This book will be helpful for the students of MBA/M.Com., PGDM/PGPM, etc.



Information Technology





Author: Sushila Madan ISBN: 9788184782578

Edition: 4th Edition (Reprint)

Pages : 504

Binding : Paperback

Price : Rs. 395

A Comprehensive & Authentic Text book onInformation Technology for MBA/B. Tech./ BCA/BBA/BA Computer Application/DOEACC O' Level



ORGANISATIONAL BEHAVIOUR/ HUMAN RESOURCE MANAGEMENT

Organisational Behaviour



Author : Neeru Vasishth

ISBN : 9789389368826

Edition: 2019 Edition

Pages : 424

Binding : Paperback

Price : Rs. 445

A comprehensive and authentic text book on organisational behaviour for undergraduate students of commerce and business administration.



Human Resource Management



Author : Shikha Kapoor

ISBN : 9789350717417

Edition: 2015 Edition

Pages : 792

Binding : Paperback

Price : Rs. 695

And the black Keeps

A comprehensive text book on Human Resource Management for undergraduates and postgraduates in management and other professional courses.



ORGANISATIONAL BEHAVIOUR/ HUMAN RESOURCE MANAGEMENT

Human Resource Management



Author: V.S.P. Rao

ISBN : 9789390128396

Edition: 2nd Edition 2020

Pages: 400

Binding : Paperback

Price : Rs. 495

A comprehensive and authentic text book on Human Resource Management designed for Commerce and Managemnet (UG/PG) and other allied courses.



Labour Laws



Author: Taxmann

ISBN: 9789356225985

Edition: 2023 Pages: 792

Binding : Paperback

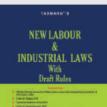
Price : Rs. 895

This book is the most authentic & comprehensive book covering India's 20+Labour Laws, including Factories Act, Industrial Disputes Act, Maternity Benefit Act, atta. The readers also get a appointly guested &

etc. The readers also get a specially curated & 50+ pages' Guide to Labour Laws' to better understand the laws governing labour & industrial disputes.



New Labour & Industrial Laws with Draft Rules



Author: Taxmann

ISBN: 9789393656285

Edition: 2023 Pages: 752

Binding : Paperback

Price : Rs. 1195

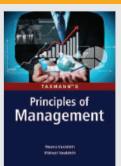


This book provides complete coverage of the new Labour & Industrial Laws of India, which includes four Codes, six Draft Rules, and three Draft Model Standing Orders. It also compares the provisions of four new labour codes with the corresponding provisions of the twenty-two previous labour laws.



GENERAL MANAGEMENT

Principles of Management



Author: Neeru Vasishth,

Vibhuti Vasishth

ISBN: 9789356223868

Edition: 2022 Pages: 956

Binding : Paperback

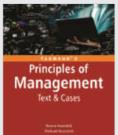
Price : Rs. 795

This book is a student-oriented selfsufficient treatise presenting concepts of business management. The subject matter has been explained in simple and studentfriendly language. This book will be helpful to the students of MBA, PGPM, MCA, BBA & other professional courses.



Principles of Management

Text & Cases



Author: Neeru Vasishth,

Vibhuti Vasishth

ISBN: 9789388983228 Edition: 5th Edition 2019

Pages : 892

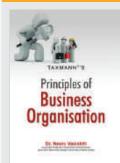
Binding : Paperback

Price : Rs. 750

A Comprehensive and Authentic Text Book on "Principles of Management" for B.Com./BBA/BCA/MBA/MIB/MCA & other professional courses



Principles of Business Organisation



Author: Neeru Vasishth

ISBN : 9789350712733

Edition: 2013 Edition

Pages : 316

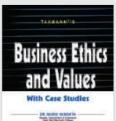
Binding : Paperback

Price : Rs. 295

An authentic, simple and crisp presentation of the subject matter and designed for Commerce and Management Students.



Business Ethics and ValuesWith Case Studies



Author: Namita Rajput,

Neeru Vasishth

ISBN: 9789390585243

Edition: 2nd Edition

(Reprint 2021)

Pages: 296

Binding : Paperback

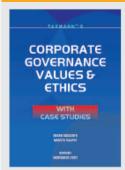
Price : Rs. 375

This book attempts to draw various concepts of ethics & values and analyse their relevance in the fields of business management and organisation behaviour.



GENERAL MANAGEMENT

Corporate Governance Values& Ethics with Case Studies



Author: Neeru Vasishth,

Namita Rajput

ISBN: 9789356224957

Edition: Reprint

November 2022

Pages: 352

Binding : Paperback

Price : Rs. 495

This book draws on various concepts of ethics & values and analyses their relevance in business management and organisational behaviour. It covers multiple concepts of ethics used in business, along with relevant case studies. It is designed to cater to the needs of MBA and other allied courses.



Entrepreneurship



Author : Abha Mathur

ISBN: 9789390831845

Edition: 3rd Edition

Pages: 384

Binding : Paperback

Price : Rs. 550



This book is a comprehensive & authentic book on 'Entrepreneurship'. The basic aim of the book is to orient the students towards entrepreneurship as a career option along-with creative thinking and behaviour for effectiveness at work.



MARKETING

NEW ARRIVAL

Marketing Management

Text & Cases



Author: Tapan K Panda : 9789356222212

Edition: 3rd Edition

Pages : 868

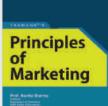
Binding: Paperback

Price : Rs. 995

This book is an exhaustive treatise to understanding Indian Marketing through simplistic and lucid language with examples, exercises, and projects. At the end of every chapter, the conclusion, key terms, conceptual/ application questions, etc., are also given to understand the concept. This books is Student Oriented text book designed for MBA/PGPM/ M.Com/BBA/B.Com and other allied courses.



Principles of Marketing



Edition: 2nd Edition

Author: Kavita Sharma,

Swati Aggarwal

: 9789391596095

Pages : 296

Binding: Paperback

Price : Rs. 375

Principles of Marketing is a complete & lucid

textbook to bring an understanding of marketing practices with case studies, examples, discussion questions in simple

language



Corporate Tax Planning & Business Tax Procedures with Case Studies

Corporate Tax Planning Business Tax

Author: Vinod K. Singhania,

Monica Singhania

ISBN : 9789356223745

Edition: 26th Edition

Pages : 506

Binding: Paperback

Price : Rs. 1195

Taxmann's flagship Corporate Tax Planning & Business Tax Procedures publication has been the 'go-to guide' for the past 25 years. The strength of this book lies in the exclusive emphasis on legitimate tax planning, which should go a long way in facilitating a viable tax-saving strategy.



Direct Taxes Law & Practice



Author: Vinod K. Singhania,

Kapil Singhania

ISBN : 9789356225923

Edition: 68th Edition

Pages : 1764

Binding: Paperback

Price : Rs. 2250

This book by Vinod K. Singhania & Kapil Singhania is for A.Y. 2023-24 and has been the 'go-to-guide' for Students & Professional Practitioners for over 40 years. It aims to make the reader understand the Law and develop the ability to apply the Law. It will be helpful for students appearing in CA, CS, ICWA, M.Com., LL.B., and MBA examinations. It will also be helpful for those appearing in the income-tax departmental examination.



Students' Guide to Income Tax Including GST

Author: Vinod K. Singhania,

Binding: Paperback

Price : Rs. 1595

Monica Singhania

: 9789356225404



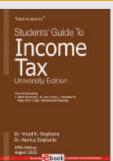
ISBN Edition: 68th Edition Pages : 1058

Taxmann's flagship publication for Students on Income Tax & GST Law(s) is designed to bridge the gap between theory and application. This book is written in simple language, explaining the provision of the law in a step-by-step manner with the help of suitable illustrations, without resorting to paraphrasing of sections and legal jargons.



Students' Guide to Income Tax University Edition

ISBN



Author: Vinod K. Singhania,

Monica Singhania : 9789356223721

Edition: 67th Edition

Pages : 616

Binding: Paperback

Price : Rs. 995

Taxmann's flagship publication Students on Income Tax has been designed to bridge the gap between theory and application. This book is written in simple language, explaining the provision of the law in a step-by-step manner. This book has been designed to assist students of B.Com., M.Com., MBA and Professional Examinations



TAXATION

GST & Customs Law



Author: K.M. Bansal

ISBN: 9789356226401

Edition: 9th Edition

Pages : 640

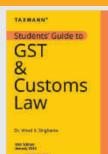
Binding : Paperback

Price : Rs. 895

Taxmann's flagship publication on GST & Customs Law aims to fulfil the requirement of students of undergraduate courses in commerce and management. This book is written in simple language, explaining the provision of the law in a step-by-step manner with the help of suitable illustrations. This book helps bridge the gap between theory and application of the subject matter.



Students' Guide to GST & Customs Law



Author: Vinod K. Singhania ISBN: 9789356226449

Edition: 10th Edition

Pages : 356

Binding : Paperback

Price : Rs. 795

This book is an authentic, up-to-date & amended study material on GST & Customs Law for students of CA Intermediate (May 2023 Exams), B.Com. (Hons.), and other Professional Examinations. It comprehensively covers GST & Customs Law.



Students' Guide to Income Tax Including GST

Problems & Solutions



Author: Vinod K. Singhania, Monica Singhania

ISBN : 9789356225381

Edition: 26th Edition

Pages : 596

Binding : Paperback

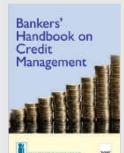
Price : Rs. 1275

Taxmann's flagship publication for Students on Income Tax & GST Laws with a specific focus on New Problems & Different Solutions. Besides illustrations & solved problems, it also contains unsolved exercises based on the readers' queries received by the authors over the years.



BANKING & FINANCE

Bankers Handbook on Credit Management



Author: IIBF

ISBN : 9789387957855

Edition: 2nd Edition

Pages : 840

Binding: Paperback

Price : Rs. 990

Bankers' Handbook on Credit Management is designed keeping in view the specific skill needs of banking professionals in handing the credit portfolio in a bank. An overview of credit function along-with worked out examples on various issues, summary of regulatory guidelines and a glossary makes the book wholesome.



Non Banking Financial Companies



Author: IIBF

: 9789386635921 ISBN

Edition: 2017 Pages : 512

Binding: Paperback

Price : Rs. 615

Non Banking Financial Companies covers the regulatory framework and operations of the NBFCs. This book majorly covers the Indian Financial System, Regulatory Requirements for NBFCs, Resource Mobilisation for NBFC & Capital Adequacy Norms, Customer Service & Deposits, and Loans & Advances and Investments.



Investment Planning Tax Planning And Estate Planning



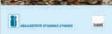
Author: IIBF

ISBN: 9789386394835

Edition: 2017 Edition

Pages : 432

Binding: Paperback Price : Rs. 420



Investment Planning Tax Planning and Estate Planning provides comprehensive coverage of the securities market and related financial investment products. This book focuses on the Indian debt market, types of debt securities, repos, bond valuation, fixed income derivatives, etc.



International Trade Finance



Author: IIBF

: 9789386394729

Edition: 2017 Edition

Pages: 304

Binding: Paperback Price : Rs. 255

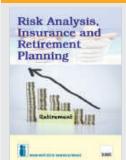


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Author: IIBF

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Author: NISM

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Edition: August 2022

Pages : 264

Binding : Paperback

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Author: NISM

ISBN : 9789356222267

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Pages: 266

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Author: NISM

ISBN: 9789356221864

Edition: January 2022

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Author: NISM

ISBN: 9789356223271

Edition: March 2022

Pages : 364

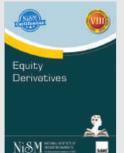
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ISBN: 9789393880970

Edition: October 2021

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